

TAYLOR *McIntyre*



Innovative and savvy individual with a fresh perspective on media and entertainment industries. Productive worker with excellent communication skills and the ability to inspire and motivate colleagues. Hungry to learn and grow, while offering a diverse set of existing skills to the table.

EXPERIENCE

CONTENT MANAGER

june 2022 - present

PacksLight

Organize, edit, manage, and author travel and lifestyle content for award winning travel influencer Gabby Beckford. Research and write material targeting Gen-Z women interested in solo travel, digital nomadism and financial independence.

CONTRIBUTING WRITER

feb. 2022 - present

Screen Rant

Write engaging news pieces about the most current events related to film and television, condensing all information and providing insight about its impact on the entertainment industry. Research and report on stories that increase engagement online and deliver truthful, relevant news affecting today's media.

CONTENT CREATOR & SOCIAL MEDIA MANAGER

mar. 2021 - present

Bytes by Hannah

Ideate, produce, edit, and distribute content for clients. Monitor relevant industries to determine trends and build marketing strategies that produce high engagement, grow following, and improve brand recognition. Manage social media accounts and outreach for clients, including calendar maintenance, executing influencer partnerships, and report account updates.

FOUNDER & PRODUCER

jan. 2020 - dec. 2021

Eudoxia Films

Manage a diverse company of artists and oversee their projects, from development to production. Strategize content creation while adjusting to the impacts COVID-19, learning to produce content from remote locations, or with reduced numbers on set.

PRODUCTION & EDITING INTERN

sept. 2020 - may 2021

Stonestreet Studios

Edit short form narrative content to create attention grabbing stories. Learn and practice the tools of filmmaking while leading a successful on set production.

EDUCATION

NEW YORK UNIVERSITY

2017-2020

Tisch School of the Arts

Bachelor of Fine Arts | Magna cum Laude
Drama | Minor in Producing

SKILLS

TECHNICAL

Canva
Adobe Photoshop
Adobe Premiere
Microsoft Office
Final Cut Pro
Photography
Videography

LANGUAGES

English
Spanish (Conversational)